

AEC

an event company

.LIVE



# AEC Presents a Customized Proposal For:

Event Title

Date, Time

Location

Insert Company Logo

**Prepared by:**

**Gig Xifaras | President and CEO**

**AEC | An Event Company**

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# THE ALTER EGO EXPERIENCE

*You've got to see it to  
BELIEVE IT!*





# The Alter Ego Experience





- BRITNEY SPEARS -



- PSY -



- KATY PERRY -



- BACKSTREET BOYS -



- SALT 'N' PEPPA -



- SPICE GIRLS -



- BEVERLY SILLS -



- KENNY LOGGINS -



- MADONNA -



# Disco - 60's - Headin' to the Beach!







Do You Wanna Dance



Michael Meets Backstreet



The Loco-Motion/ Vanilla Ice



What A Feeling!







**Unlimited Costume Changes**









***Rock and Roll!***





**Madonna**





Gaga



Britney



Cyndi Lauper





Salt  
&  
Peppa

LMFAO

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# DISCO 70'S









# The Heartbeat!









# Watch Our Videos

They tell the whole story!

Promo Video with Intro: [https://youtu.be/4xwWKRb\\_U54](https://youtu.be/4xwWKRb_U54)

Promo Video without Intro: <https://www.youtube.com/watch?v=gMmrn9Afaqg>

Teaser: <https://www.youtube.com/watch?v=byvqGdQO8n8>

Live Show: <https://youtu.be/KiUwW52wUvg>

The Encore: [https://youtu.be/IJ\\_OWHcAtWs](https://youtu.be/IJ_OWHcAtWs)

*Note: In some cases, you may need to paste the videos into your browser.*





# About AEC

AEC is a boutique Artist Representation and Production Management firm founded by industry veteran, Gig Xifaras, inspired by a vision to meet the coming challenges faced by the Event Services Industry in this new world of Virtual Entertainment.

As our world evolves and technology advances, so do our needs and goals adapt. Allow AEC to demonstrate its unique approach to designing, developing and producing live special events and remote stage experiences.

Our process blends decades of event services experience and disciplined use of emerging technologies with a fresh perspective on event design and live-remote production, emphasizing creative solutions for same-site, multi-site, multi-remote and variable interactive productions.





# Our Services

- ❖ Concierge Artists Management and Booking Agency
- ❖ Boutique Event Design, Planning and Management
- ❖ Meeting Planning and Production Management
- ❖ Negotiating Headline Entertainers, Speakers and Personalities
- ❖ Virtual Interactive Event Production Resource



## Meet the Owner



With a name like “Gig” how could he not go into the entertainment industry? Born and raised in Massachusetts, he graduated from Burdett College with a degree in Marketing. After college, he spent the next decade touring North America and eventually found himself in California where he took on the role of Entertainment Director for National Diversified Services, a national hotel chain.

After settling in the Bay Area, he became Managing Partner at JVA, an entertainment booking agency, booking clubs, casinos and social events. It was here that Gig saw the world of corporate entertainment as the future. In 1982, Gig started Associated Entertainment Consultants (AEC), adding international bookings to his clientele list. He then combined forces with Rae Martin, his partner for life, and they became pioneers in the industry.

AEC continued to grow into a leading agency until it was acquired by Innovative Entertainment in 2013, a company with a strong legacy in the corporate entertainment arena. 2020 has been a pivotal year in the entertainment and hospitality industry, allowing AEC to be reborn, not as Associated Entertainment Consultants, but as An Event Company, a company aimed at providing specialized boutique concierge services for clients wanting a personal approach to their entertainment and event needs.

Gig is a talented agent, producer and artist manager, who uses a simple formula to achieve success; treat people as you want to be treated. When Gig is not working, he enjoys spending time with his friends, including a little birdie named Squeak, and traveling. His GO BAG is always ready for the next adventure.



## Please Note:

*The photographs in this proposal are strictly for internal use for this proposal only and are not to be copied or otherwise reproduced for any purpose whatsoever.*

*AEC has invested significant time, energy and funds to develop the information included in this proposal. It is our belief that these ideas are unique, and represent concepts and services that are essential to our business success. We therefore consider these materials to constitute confidential trade information on loan to you with the understanding and acceptance of the proprietary nature of the proposal.*

*All performance fees, artists and talent, costuming and band configurations listed in this proposal are subject to change.*

*All pricing reflects a 3.5% discount for payment by ACH, wire, and check.*



# *Thank You!*



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